Many museums and historical sites are mainly visited by tourists but not local people.

Why is this the case and what can be done to attract more local people to visit these places?

A plethora of museums and traditional places are more visited by tourists in comparison with the residents. Some factors may affect this issue and to tackle it there are some solutions which will encourage local inhabitants to visit their historical places uch places in my opinion.

On the one hand, this phenomenon usually occurs and <u>heavily relies</u> on the way that people think about the constant availability of historical places, which does not appeal to locals. We all have <u>a</u>-permanent access and enough time to visit our museums. This is a conventional response when locals are asked why they avoid visiting local museums. If <u>it werehad</u> not <u>been</u>-so, they would be interested in visiting local ancient places. Moreover, tourists' itineraries consist of these places <u>whichwhere</u> they searched for and found <u>out abouit</u> before. **Having** this amount of information and knowledge related to the destination's history **demonstrates** their passion for visiting these places, <u>so</u>-So, the city where we live obviously does not have <u>enough as much</u> attraction as <u>it doesmuch as</u> for tourists-has.

On the other hand, to address this problem and persuade inhabitants, governments play a key role, not only by encouraging them financially <u>but they also</u> should illustrate how <u>valuable</u> historical places are-valuable by advertising. **Categorizing** tickets' prices for both citizens and tourists **is** an effective way, and local people will <u>more likely</u> tend to visit museums. They will be persuaded when it comes to special offers for their holidays. Take a weekend with family in a particular museum as an example. Advertisements could enhance people's awareness about their historical places and show them what their last/<u>past</u> generations like and what they did or even their influence on today's speople was.

In conclusion, although historical places and museums seem more attractive among tourists in comparison with local residents, encouraging local people by special offers and increasing their knowledge about the past, could spur them practically to visit these places.